

Year _____				
Income:	Budget		Actual	
Direct Sales				
Books & eBooks				
Courses				
Total Direct Sales		0		0
Sales Tax (collected)				
Customer Ship Fees				
Misc. Income				
Total Income		0		0
Cost of Goods Sold				
Printing				
Shipping				
Sales Tax Payable				
Bank fees (e.g. PayPal)				
Total COGS		0		0
Net Income		0		0
Expenses:				
Add'l website expenses				
Add'l hosting				
Design				
Software upgrade				
Labor				
Total Website Expenses		0		0
Internet access upgrade				
Total Utilities		0		0
Legal & Accounting Fees				
Corporate Documents				
Business License				
Tax Preparation				
Total Legal & Accounting		0		0
Bank Service Fees				
Advertising & Promotion				
Total Expenses		0		0
Profit (Loss)		0		0